

Stone Market Setup Guide

StoneMarkets.com is website dedicated to marketing products and services in the stone industry. This guide will show you how the service works and why you want to list your products on stone markets.

We have noticed trends in both the way that content is indexed on the internet and how the consumer is shopping for stone and leverage these changes to gain top placement for related search. This service is designed to help you gain customers through organic search engine optimization as well as being associated to our brand.

We will monitor participating content to ensure that we maintain a high level of content and accuracy of this content.

Retail Front end website:

Targeting the retail customer this service inverts the shopper experience to focus on the individual products that the customer is looking for focusing on geography, color size and price.

The screenshot shows the StoneMarkets.com website interface. At the top left is the StoneMarkets logo with the tagline "THE ULTIMATE STONE MARKETPLACE". To the right, it says "stonemarkets.com Stone Countertops & more Marketplace." and "The retail and commercial stone (Granite, Marble, Onyx, Quartz, Limestone, Soapstone and more) countertop marketplace." Below this are three navigation tabs: "Retail Stone", "Commercial Stone", and "Sign Up to list your products". A search filter is visible: "Stone Filter: Color" with a dropdown arrow and a "Filter" button. Below the filter, it says "Number of results: 100+ Use the filter to refine your results". The product list includes:

- Yellow Icarai - \$34.99**
Type: Slab /stocknumber:3201456 /status:InStock /h: X w: Market:new hampshire, nh, Boston, MA, ME, Maine, VT Vermont [DETAILS](#)
- White Wave - \$47.99**
Type: Slab /stocknumber:3203619 /status:InStock /h: X w: Market:new hampshire, nh, Boston, MA, ME, Maine, VT Vermont [DETAILS](#)
- Vyara Gold - \$47.99**
Type: Slab /stocknumber:3203547 /status:InStock /h: X w: Market:new hampshire, nh, Boston, MA, ME, Maine, VT Vermont [DETAILS](#)
- VIOLETTA - \$49.99**
Type: Slab /stocknumber:320517 /status:InStock /h: X w: Market:Dallas, TX, Texas [DETAILS](#)
- VIARA CLASSIC - \$49.99**

The consumer is able to easily filter this list by color/name, Market, as well as other identifiers to very easily locate the local service provider of products and services they desire

When the user filters the results to what they are looking for they can click on the detail or the name to see additional information



StoneMarketssm
THE ULTIMATE STONE MARKETPLACE

Stone Countertops & more Marketplace.
The retail and commercial stone (Granite, Marble, Onyx, Quartz, Limestone, Soapstone and more) countertop marketplace.

[Retail Stone](#) | [Commercial Stone](#) | [Sign Up to list your products](#)

Stone Inventory Detail: Yellow Icarai, Slab, new hampshire, nh, Boston, MA, ME, Maine, VT Vermont



CALL PAUL FOR A FREE ESTIMATE 603 769-4169


****Serving most of New Hampshire, Vermont, Maine, and Massachussets**

NOW OPEN 6 DAYS A WEEK 10-5 (closed Wednesday), Come on over!

Type: **Slab**
Color: **Yellow Icarai**
Description: **Yellow Icarai**
Height X Width: X
Status: **In Stock**

Here additional detail and a larger photo are displayed to the user concerning the individual product. Next to this is your description. This description should provide details about your business and the offers that you provide associates to all your products. Each product links to your website. These pages are designed to earn top listing in search engines to drive the customer looking for specific products to your website.

Commercial products are not open to the public and require registration to access. This section is B2B so retail customers are not able to access this part of the website. Search engines are able to index this content but consumer access requires Login.



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Sorry, You must be a registered member to access Commercial Stone listings


These listings are not for the general public. They are however for Builders Designer Retailers and fabricators looking for wholesale prices.

Sign Up for access to Commercial Stone

UserName:

Password:

Setup of your account:



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Welcome to Stone Markets.


Our goal is to provide a cohesive listing of products and services for the stone industry. Stone Markets Provides a channel to publish your offers and also has many additional benefits:

- Provides valuable links back to your website.
- Promotes your products with like products
- indexes your products with geographic tagging
- Can reference images already hosted on your website
- RSS feeds of inventory to incorporate into blogs and other applications
- RSS feeds can be incorporated into your website to manage website content.
- Can be used as a content management system for your products.
- and much more.

Limitations:

- Commercial distributors Retailers - Use is currently not open to the public.
- Spam will not be tolerated - Spam is any content that we deem as spam.
- This service is in early stage development so we are not responsible for any interruptions in service
- By completing the form below you waive any liability on the provider concerning stone markets without limitation.

When you complete the sign up form we will setup your account in the Fuel Inventory management system and provide you with a username and password to access the password protected area to manage your product listings. You may also list services here as well pertaining to the stone industry.



Fuel

FuelSM INVENTORY MANAGER

The **FuelSM** Inventory Manager provides you with the ability to record all of your inventory and provide access to the inventory to your sales team. No more running around looking for stock waiting for pricing when it can be recorded and accessed by your sales team or even published to your website in real time.

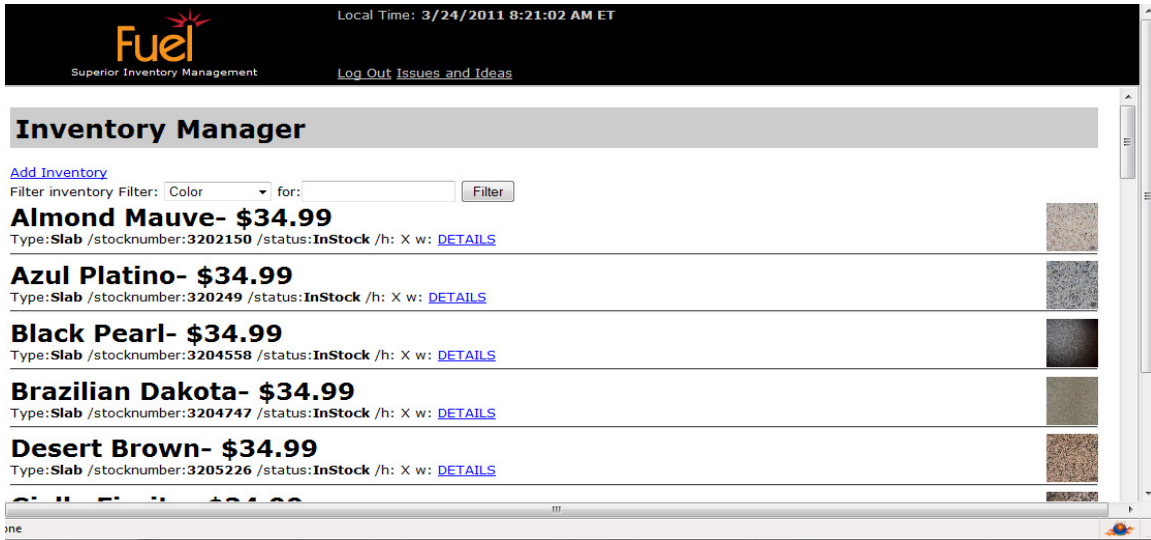
Find out more about Fuel Inventory Manager [here](#)

UserName:

Password:

FireUps
Small Business Success

The fuel inventory manager not only manages your listings on StoneMarkets.com but also will provide you with access to your content through an RSS feed which you may then also place your content on any website that can consume the RSS feed. Contact your website developer to integrate the products feed into your website or you may contact us to help you integrate this.



Once you have logged into fuel you will see a very similar interface to the StoneMarkets.com interface. Here you are able to edit existing items as well as add new ones. These changes are immediately reflected on all websites consuming the RSS feeds all over the internet.